



## Factsheet 1 Ward Priorities

### Ward Priorities

The ward councillors set the ward priorities based on feedback from residents, taking into consideration statistical information and local intelligence available from ward team members and partners that work in the ward. Ward priorities are generally set for one year, but that can vary depending on the nature of the area of work and timescale required to accomplish desired results. By setting priorities the ward team can focus their work and allocate the ward budgets to projects that help address these local priorities. To support the ward team to develop the ward priorities, ward teams will need the following information:

1. **What residents say** – Ward councillors can gather information from a variety of engagement methods e.g. consulting at events taking place locally, at ward committees, ward engagement events, surveys, drop-ins or social media networking platforms.
2. **Ward Statistics** - The council's Business Intelligence Team has developed ward profiles that detail statistical information from various data streams such as the Census, Experian and NOMIS.  
You can download your ward profile by visiting your ward web page at [https://www.york.gov.uk/info/20037/statistics and information/94/ward profiles](https://www.york.gov.uk/info/20037/statistics-and-information/94/ward-profiles) .
3. **Local Intelligence** - The Communities and Equalities team will provide information to help build a picture of the ward: ward assets; local volunteering; active community groups and organisations, history of ward projects, current and planned ward projects. The team will have also worked with you to bring together your Ward Team, that will include officers, residents and other partners that have a wealth of local information and intelligence.
4. **Elderly and Vulnerable People Information** – The Adult Social Care team will provide information to help build a picture of the needs of elderly and vulnerable adults in the ward and what could help the to remain independent or prevent further support being needed for this group locally.
5. **Local environment and street issue information** – Public Realm will provide ward information on what services have been delivered in 2014/15 in order for the ward to identify where savings can be made and where voluntary action can alleviate some of these savings. At least one priority must relate to this topic area.